



Writing Services

For quality business, marketing and technical documents
with success written all over them

Biz Guru Ltd

www.BizGuruWriting.com

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SERVICES PROVIDED

OUR COMPANY

Biz Guru Ltd provides virtual business and marketing consultancy combined with technical writing services. The company has been established for many years. In that time we have written hundreds of technical documents such as business proposals, tenders, business plans, white papers and articles. All of the work that we produce is of a high quality, well researched and specialised in nature.

Ms Lee Lister, the director has over 30 years business and management consultancy experience as well as 25 plus years bid management and tender writing experience. She has written 16 business based books, numerous training courses in bid and project management and hundreds of other documents. She regularly consults virtually and trains internationally.

YOUR REQUIREMENTS

As a company in a very competitive environment you are seeking to not only differentiate your company but also intelligently expand your market. Good quality content such as white papers, case studies and long (1,000 words plus) articles will confirm to your audience that you understand your products and can add value. Business proposals and tenders will put your company in front of potential customers, showcase what you can do and differentiate your offerings from your competitors.

For less complex documents such as articles, Biz Guru will take instructions by email. We will ask for the following: your market, aim of the article, key words, subject matter and your web site. For more complex articles such as: white papers, business proposals, tenders and business plans we offer the opportunity to discuss the project and your business requirements via a Skype or Zoom phone call.

OUR PROPOSAL

MEETING YOUR REQUIREMENTS

We are experienced enough to not only quickly and effectively gather your requirements – some of which you might not realise that you have, but also proactive enough to work on them without breaking into your busy schedule unnecessarily.

We always research our documents, meet agreed deadlines and quality standards. You will receive a quality document that meets your business needs, brings positive attention to your company and showcases both your abilities and achievements.

Unfortunately we cannot guarantee that you will win a project, new business or a new market because there are so many factors not in our control. However we do guarantee that we will work hard to give you the best possible opportunity to do just this.

CONCLUSION

Biz Guru has the experience, dedication and skills to write business and technical documents for your company. All of your documents will be written by a native or degree level English writer in your required version of English (UK, USA, Canadian, Australian etc.). They will be well researched and totally unique to your company and never referenced without your permission.

**WITH BIZ GURU YOU GET THAT WINNING
MIXTURE OF SKILL, EXPERIENCE, CARE
AND THE WISH TO EXCEED YOUR
EXPECTATIONS**

YOUR WRITING PROJECT

OUR PROCESS

01

CONCEPTS

Understanding your company

03

WRITING

Research, design, writing and production

02

DEFINING

Discussing your requirements

04

FINALISE

Document presented to client

BUDGET

We always provide and agree a fixed price for each project before we start. As an example of our pricing:

Business Writing Services

Article Packs	from \$100
Email Packs	from \$100
Social Media Text Posts - Snackables.	from \$150
White Paper	from \$250
Case Study	from \$250
Business Proposal	from \$275
Business Plan	from \$650
Training Courses	from \$250
Tender Writing	from \$250

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